

Floor Care Professional

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Circ: 18,000

Industry Products

Activeion launches Activeion Pro

First hand-held spray bottle to transform tap water into powerful cleaner

Activeion™ Cleaning Solutions, LLC, recently announced the launch of its first commercial cleaning product, the Activeion Pro, marking the first time the award-winning technology that transforms tap water into a powerful cleaner is available in a spray bottle.

The Activeion Pro is efficient and cost-effective, but just as important, it is also safe because it contains no added chemicals of any kind. The only hand-held cleaner that does not carry a chemical-related health warning label, Activeion Pro uses activated water technology rather than harsh chemicals to clean, making it a safe option for cleaning professionals, the customers they serve, as well as the environment.



A genuine breakthrough, Activeion Pro is a versatile cleaner ideal for use on glass, stainless steel, wood, stone and marble as well as carpet and clothing. In fact, it can replace many general-purpose chemical cleaners commonly used for these types of surfaces.

"We are thrilled to introduce the Activeion Pro to the cleaning industry and we look forward to transforming how people think about cleaning and saving them money at the same time," said Todd Schaeffer, vice president and general manager for Activeion Cleaning Solutions. "This isn't just another green cleaning product; it's the only hand-held cleaner in the world without a chemical-related,

health caution label. The Activeion Pro ensures that companies, their employees, and their customers have a safe, healthy option for cleaning, free of harmful chemicals."

The process that activates tap water and turns it into a powerful cleaner is a three-step process. It begins when the Activeion Pro's trigger is pressed and the tap water flows through a cell that applies a slight electrical charge to it. Next, the charged water passes through an ion exchange membrane, where it is separated into an oxygenated mixture of positively and negatively charged nano-bubbles. When applied, the transformed, newly activated water helps lift the dirt from the surface like a magnet, enabling it to be wiped away. The activated water is completely safe, returning to its original, non-electrically charged, tap water state after 30 to 45 seconds.

The Activeion Pro ensures safer spaces and a greener, healthier environment. The product has been certified for use in and around food processing facilities by NSF International, the public health and safety company that is a not-for-profit, non-governmental organization committed to standards development, product certification and risk management for public health and safety. The certification reflects the Activeion Pro as a safe choice for cleaning any environment where the risks from chemical contamination must be managed.

Activeion Pro is now available for purchase at www.activeion.com. If you would like to purchase it through a distributor, call Activeion toll-free at 1-866-950-4667 to be guided to one in your area.

Activeion Cleaning Solutions, LLC, headquartered in Rogers, MN, is a privately held cleaning technology company created to revolutionize the cleaning industry through the manufacturing, marketing, and distribution of advanced cleaning technologies and products.

For more information, visit www.activeion.com. ❖

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