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**ACTIVEION HAND-HELD SPRAYER NAMED  
“INNOVATION WINNER” BY INTERNATIONAL CLEANING PUBLICATION**

*Activeion Hand-Held Among InClean Magazine’s Top 10 Products  
at ISSA/InterClean Conference in Las Vegas*

**MINNEAPOLIS, MN, October 2008** – Activeion Cleaning Solutions, LLC, is proud to announce its revolutionary, hand-held sprayer was named an “Innovation Winner” by InClean magazine at this year’s ISSA/InterClean Show in Las Vegas. A cleaning industry trade journal that provides pertinent information to service providers, product distributors and manufacturers, InClean magazine is designed to reflect the cleaning industry’s professionalism in product development and innovation.

“We are honored to be recognized by one of the leading publications in cleaning development and innovation,” said Activeion President and CEO Tom Denison. “The response we’ve been receiving from cleaning professionals since our introduction at the ISSA show has exceeded our expectations. It affirms we are offering the right solution at the right time.”

The Activeion technology transforms tap water into a safe, high-performing cleaning agent. With Activeion, there are no health or safety hazards from harsh cleaning chemicals and environmental harm is eliminated. Through this new product line, Activeion has revolutionized the industry with a more profitable, effective and truly sustainable green cleaning product for offices, hotels, hospitals and schools.

Backed by strong private investors with a long track record of success, Activeion is dedicated to the development and proliferation of high-performing, completely sustainable cleaning technologies and products. In addition to the Activeion hand-held, chemical-free sprayer developed to replace the hundreds of millions chemical-laden cleaning bottles in use around the world, other Activeion products are currently in development.

“It’s our mission to bring this new cleaning technology to as wide an audience as possible, demonstrating our dedication to consumer and environmental safety, while at the same time making our mark as an industry leader,” said Denison.

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This year's ISSA/InterClean show in Las Vegas, featuring approximately 700 exhibitors, included an innovation contest where attendees voted on new products in five different categories. The distinguished Griffin Innovation Winners were given to the top two products in each category. The award is named for trusted Cleaning Consultant and INCLEAN Magazine Correspondent, William Griffin who has over 25 years experience in the cleaning industry as a cleaner, consultant and educator.

For more information on INCLEAN Magazine's roundup of the ISSA/INCLEAN Show in Las Vegas, please visit: <http://www.incleanmag.com.au/features/>

### **About Activeion**

Minneapolis-based Activeion Cleaning Solutions, LLC is a privately-held cleaning technology company created to revolutionize the cleaning industry through the manufacturing, marketing, and distribution of chemical-free cleaning technologies and products. Addressing the ever-growing need for sustainable cleaning, Activeion solutions are ideal for offices, hotels, hospitals, and schools. Through Activeion innovation, cleaning professionals can meet the demand for green cleaning while also lowering their costs, simplifying their processes, and ensuring the safety of their customers and employees. For more information, visit [www.activeion.com](http://www.activeion.com)

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