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**Activeion Introduces the Safest Way to Clean with Launch of Activeion Pro –
The First Hand-held Spray Bottle to Transform Tap Water into a Powerful Cleaner**

Only Commercial Hand-held Cleaner with No Chemical-Related

Health Warning Label Set to Revolutionize Cleaning

ROGERS, Minn., Feb. 17, 2009 – Activeion™ Cleaning Solutions, LLC today announces the launch of its first commercial cleaning product, the Activeion Pro, marking the first time the award-winning technology that transforms tap water into a powerful cleaner is available in a spray bottle. Set to revolutionize the cleaning industry, the Activeion Pro is efficient and cost-effective, but just as important, it is also safe because it contains no added chemicals of any kind. The only hand-held cleaner that does not carry a chemical-related health warning label, Activeion Pro uses activated water technology rather than harsh chemicals to clean, making it the safest option for cleaning professionals, the customers they serve as well as the environment.

A genuine breakthrough, Activeion Pro is a versatile cleaner ideal for use on glass, stainless steel, wood, stone and marble as well as carpet and clothing. In fact, it can replace many general-purpose chemical cleaners commonly used for these types of surfaces.

Activeion Pro is now available for purchase at www.activeion.com or through local distributors. The unit, which retails for \$299, can help professional cleaning companies save considerable money each year by eliminating the need to purchase a variety of general-purpose, window, glass and stainless steel cleaners. Through reduced chemical purchases, most customers should easily pay for the purchase price of the Activeion Pro in the first year of use, some in as quickly as three months.

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“We are thrilled to introduce the Activeion Pro to the cleaning industry, and we look forward to transforming how people think about cleaning and saving them money at the same time,” said Todd Schaeffer, vice president and general manager for Activeion Cleaning Solutions. “This isn’t just another green cleaning product; it’s the only hand-held cleaner in the world without a chemical-related, health caution label. The Activeion Pro ensures that companies, their employees and their customers have a safe, healthy option for cleaning – free of harmful chemicals.”

Using nothing more than activated water makes Activeion Pro the safe, healthy option for professional cleaners. According to a U.S. Environmental Protection Agency-sponsored report,¹ each year, six out of every 100 cleaning professionals are injured by the chemicals they use. Burns to the eyes and skin are the most common injuries, followed closely by breathing toxic fumes. The Activeion Pro frees cleaning professionals from these serious health risks stemming from the touching, breathing or accidental splashing of toxic cleaning chemicals.

The process that activates tap water and turns it into a powerful cleaner is a tested, award-winning technology.² The three-step process begins when the Activeion Pro’s trigger is pressed and the tap water flows through a cell that applies a slight electrical charge to it. Next, the charged water passes through an ion exchange membrane, where it is separated into an oxygenated mixture of positively and negatively charged nano-bubbles. When applied, the transformed, newly activated water helps lift the dirt from the surface like a magnet, enabling it to be wiped away. The activated water is completely safe, returning to its original, non-electrically charged tap water state after 30 to 45 seconds.

The Activeion Pro ensures safer spaces and a greener, healthier environment. The product has been certified for use in and around food processing facilities by NSF International, the Public Health and Safety Company that is a not-for-profit, nongovernmental organization committed to standards development, product certification and risk management for public health and safety.

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The certification reflects the Activeion Pro as the safe choice for cleaning any environment where the risks from chemical contamination must be managed, including cleaning around people in restaurants, patients in hospitals and children in schools. The cleaner also helps sustain greener environments by eliminating the waste of resources needed to manufacture, package and ship chemicals as well as by eliminating the disposal of harmful toxins into the earth.

“I’m into cleaning for health. ... I’m always on the lookout for the newest and the best in our industry that will help me do that,” says Rose Galera, president, Clean Plus Systems II, a professional cleaning company that endorses Activeion Pro, and 12-year president of the International Executive Housekeepers Association. “I don’t think there is a safe chemical—even green chemicals - but with Activeion Pro, there are no chemicals. It couldn’t be safer.”

In every step of the product’s development, from its ease of use to the ergonomic design, the spray bottle was created with the cleaning professional in mind. By requiring only tap water, the Activeion Pro dramatically reduces the time spent training cleaning professionals on the mixing, filling and disposing of dangerous chemicals. The user simply fills the half-liter reservoir with tap water, charges the battery (a three-hour charge lasts for several days,) and it is ready for use. Weighing only slightly more than a standard 32-ounce chemical spray bottle, the continuous trigger emits a constant flow of activated water, eliminating hand fatigue. It also features a convenient clip that can attach to most cleaning carts for easy transportability.

Constructed of damage-resistant polycarbonate, the bottle is built to withstand the heavy demands of the professional cleaner. It is powered by a battery pack that should sustain several eight-hour cleaning shifts in a single charge. The unit also includes a one-year warranty for parts and workmanship.

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The Activeion Pro has been subject to extensive beta testing by cleaning professionals in a variety of industries including hospitals, universities and municipalities with over 500 units in the field being scrutinized. Due to much success in the beta testing phase, Activeion has been taking orders in advance of production.

About Activeion

Activeion Cleaning Solutions, LLC, headquartered in Rogers, Minn., is a privately held cleaning technology company created to revolutionize the cleaning industry through the manufacturing, marketing and distribution of advanced cleaning technologies and products. Addressing the ever-growing need for sustainable cleaning, Activeion's solutions are ideal for offices, hotels, hospitals, schools and private residences. Through Activeion's innovation, cleaning professionals can meet the demand for green cleaning while also lowering their costs, simplifying their processes, and ensuring the safety of their customers and employees. For more information, visit www.activeion.com.

¹ "How To Select And Use Safe Janitorial Chemicals," Janitorial Products Pollution Prevention Project, December 1999.

² The technology used to create activated water in the Activeion Pro won the R&D 100 Award, sponsored by *R&D magazine*. It was recognized as one of the 100 most technologically significant new products and processes of 2008.