



TENNANT MEDIA CONTACT:
Kathryn Lovik
Director, Communications
763.540.1212

ACTIVEION MEDIA CONTACT:
Chris Deets
Director, Marketing
763.428.0302

Activeion Cleaning Solutions, LLC, and Tennant Company Announce Licensing Agreement of Tennant's ec-H2O™ Technology for use in Handheld Cleaning Devices

Companies confident that partnership will meet critical market needs and speed adoption of transformative technology

MINNEAPOLIS, Minn., May 19, 2009 — Activeion Cleaning Solutions, LLC, and Tennant Company (NYSE: TNC) today announced they have entered into a technology partnership in which Activeion is the exclusive licensee of Tennant's patent-pending ec-H2O (electrically converted water) for handheld spray applications. ec-H2O is a technology that transforms water into a powerful cleaner. Activeion's first product under the license is the Activeion Pro: a portable, user-friendly sprayer that provides an on-demand cleaning solution for professional cleaners. Effective on a range of surfaces from glass and stainless steel, to wood and carpet, the initial target markets for Activeion Pro are education, retail, hospitality, and healthcare. It is currently available for commercial users to purchase at www.activeion.com.

"Tennant Company is an innovation leader in the cleaning industry, and we look forward to extending Tennant's breakthrough ec-H2O technology into new markets and applications," says Activeion CEO Jim Wiese. "We are working together to expand and improve this technology under our partnership."

The partnership broadens the market availability and expansion of Tennant's award-winning cleaning technology. "Our aim is for the ec-H2O platform to become a significant part of our business," says President and CEO Chris Killingstad. "Through this alliance with Activeion, complementary products are added to the suite of ec-H2O solutions, thereby making this revolutionary cleaning technology available to more customers and complementing Tennant's core cleaning products such as automated scrubbers. Broader availability will increase awareness of the significant safety, cost efficiency, cleaning efficacy and environmental benefits of this technology."

The ec-H2O technology, developed by Tennant researchers and engineers and named by *R&D* magazine as one of the most technologically significant developments in 2008, helps to meet the ever-growing need for sustainable cleaning. ec-H2O delivers proven cleaning results without the negative

(more)

environmental and health concerns associated with producing, packaging, transporting, using and disposing of traditional cleaning chemicals. The technology begins as water and ends as water, so it can be handled and disposed of easily and safely.

“ec-H2O is a category-changing advancement for the cleaning industry,” says Killingstad. “Tennant is first-to-market in our industry, and together with Activeion, we will continue to promote its market adoption.”

“The benefits from this first product, the Activeion Pro, are dramatic,” continues Wiese. “Its activated water cleaning process can eliminate most general-purpose cleaning products, thereby providing health and safety benefits to custodial staff and building occupants. The economic benefits are just as compelling, with a payback in as little as three months — welcome news in the current economic climate. However, the most stunning benefit of the Activeion Pro is in the environmental area. Compared to cleaning with traditional chemical detergents, which must be produced, transported and mitigated in the waste stream, the Activeion Pro delivers a greater than 97 percent benefit across seven key indicators tied to environmental sustainability.”

Activeion is backed by strong private investors, with a long track record of success, who are focused on ethical investing and the development of clean technology. In addition to the spray bottle version developed to replace the hundreds of millions of chemical-laden cleaning bottles in use around the world, other ec-H2O applications are in consideration at Activeion. “It’s our mission to bring ec-H2O technology to as wide an audience as possible, as fast as we can,” says Wiese. “We hope to assist in the rapid acceptance of the revolutionary ec-H2O cleaning technology, invented by our partners at Tennant and enhanced through our partnership.”

About Tennant Company

Minneapolis-based Tennant Company (NYSE: TNC) is a world leader in designing, manufacturing and marketing solutions that help create a cleaner, safer world. Its products include equipment for maintaining surfaces in industrial, commercial and outdoor environments; and specialty surface coatings for protecting, repairing and upgrading concrete floors. Tennant’s global field service network is the most extensive in the industry. Tennant has manufacturing operations in Minneapolis, Minn.; Holland, Mich.; Uden, The Netherlands; the United Kingdom; São Paulo, Brazil; and Shanghai, China, and sells products directly in 15 countries and through distributors in more than 80 countries. For more information, visit www.tennantco.com.

About Activeion

Rogers, Minn.-based Activeion Cleaning Solutions, LLC, is a privately held technology company created to revolutionize the cleaning industry through the manufacturing, marketing and distribution of advanced cleaning technologies and products that address the ever-growing need for sustainable cleaning. Through Activeion innovation, cleaning professionals can meet the demand for green cleaning while also lowering their costs, simplifying their processes, and ensuring the safety of their customers and employees. For more information, visit www.activeion.com.

###