

How Potawatomi Casino Is Part of the Solution



- One of the most comprehensive, state-of-the-art gaming facilities in the Midwest.
- 4.5 million people visit the casino each year, having access to 3,000 slot machines, 1,350 bingo seats, 150 table games, 20 dedicated poker tables and an off-track betting room.
- Supports a 205-person house-keeping staff, responsible for cleaning over one million square feet of floors, carpets, glass, stainless steel, and other hard and soft surfaces.
- Purchases a variety of cleaning chemicals including over 300 gallons of glass and stainless steel cleaner monthly (over 48 containers), lime removers, disinfectants, deodorizers and general-purpose chemicals.

“While the benefits from using Activeion are obvious, the bottom line is that it really cleans.”

— MELANIE LONTKOWSKI, DIRECTOR OF HOUSEKEEPING,
POTAWATOMI CASINO, MILWAUKEE, WIS.

A cleaning professional for the past 32 years, Lontkowski has just about seen it all when it comes to the housekeeping and maintenance of facilities and environments – that is, until she was introduced to Activeion technology at the 2008 ISSA show. “I was intrigued, but I was also skeptical,” she recalls. “It’s only water. How is water going to clean?”

In November 2008, she gave a field-test version of the Activeion sprayer to each of her eight top employees and told them to see how well it cleans. For a month, the housekeepers used the sprayer up to five hours a day, cleaning everything from slot machines to elevators, glass, mirrors and carpets. Every one of them was impressed with the performance.

“It worked great in all the bathrooms – from the stainless steel and porcelain to the glass and mirrors,” says Joe Schoko, one of the testers. “The most amazing part was watching it remove the built-up residue from previous chemical cleaners.”

The true test came when casino management questioned Lontkowski about how activated water can possibly clean better than plain water. “We set up a test at one of our elevators,” Lontkowski explains. “Management cleaned half the stainless steel on the elevator with water, and our staff used Activeion on the other. There was a night-and-day difference.”

For each housekeeper, the environmental benefits stood out as well. “I think about the impact of chemicals on the environment all the time,” notes Tom Whalen. “The benefits to the environment from using Activeion will be significant.”

Lontkowski currently purchases almost 50 bottles of glass cleaner a month. “I can see us moving away from glass and stainless steel cleaner over time with Activeion,” she says.

Jay Dallman, a shift manager on Lontkowski’s team, was highly skeptical at first, but is now a believer. “The cost savings, the green benefits, the productivity – they are all there. What’s most impressive, though, is that it works!”

