

How One Residential Cleaner is Part of the Solution.

S

SHELLEY SCHMIDT

- **Runs a residential home-cleaning business servicing upscale, private homes in Minnesota.**
- **In business for over 20 years; cleans up to two homes per day with the average home containing four bedrooms, three bathrooms and two floors.**
- **Invests up to five hours of labor into each home and up to \$100 in cleaning chemicals every six weeks.**

“With Activeion, you just spray the surface and it ends up looking beautiful — so shiny and clean. It really works.”

—Shelley Schmidt, Owner, Minnesota residential cleaning service

“In so many ways, I’m part of my clients’ families,” explains Shelley Schmidt, a 20-year veteran of the residential cleaning industry. “They trust me enough to let me into their private lives — their kitchens, bedrooms and bathrooms — and so I need to be very careful about what I do and how I do it!”

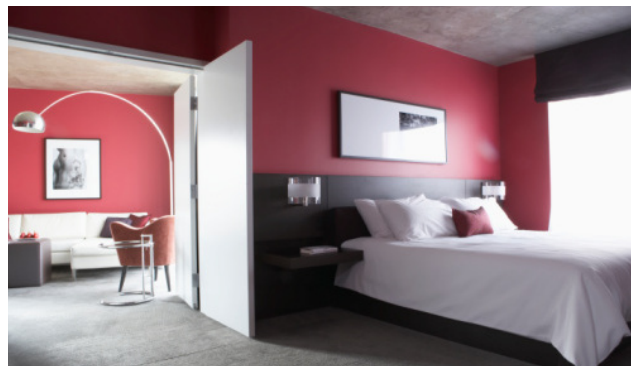
Schmidt has long relied on chemical-based cleaners to clean her clients’ homes, but was always aware of the dangers. “Every once in a while, I have a family who asks me to use only green cleaners. Sometimes I’m asked to clean the children’s toys, and I would never use chemicals to do that — not even green cleaners.”

When her sister-in-law introduced her to Activeion, the sprayer that transforms tap water into a general-purpose cleaner, Schmidt was intrigued. “I like trying new things, but I was very skeptical, of course. I had to make sure it worked first.” For several weeks she used both traditional cleaning chemicals and Activeion. “I gradually started using Activeion more and more as I saw it working.”

She explains, “I used to spend up to 30 minutes cleaning the glass in bathrooms, for example, making sure all the smears were gone. With Activeion, it took me five minutes at most — and they looked beautiful. I was amazed.”

Today, she’s a true believer and leaves all her general-purpose, glass and stainless chemical cleaners behind, bringing just Activeion. “It’s so wonderful not to have to lug all those bottles of chemical cleaner from room to room, house to house. It saves me so much time, money and effort.”

Says Schmidt, “Many of the chemical cleaners we use actually ruin the surfaces being cleaned — and once that happens, there’s no going back. With Activeion, I can’t see myself going back to general-purpose chemical cleaners ever again.”



21308 John Milless Drive, Rogers, MN 55374 | 866.950.4667 | activeion.com

©2010 Activeion Cleaning Solutions, LLC. Patents pending, Activeion Cleaning Solutions and Tennant Company. The views expressed in this quote do not necessarily reflect the opinions, views, or claims of Activeion Cleaning Solutions, LLC, its employees, partners, or legally-related entities.

activeion[™]
CLEANING SOLUTIONS